



Indigenous education, | L'éducation des autochtones.  
Canada's future. | L'avenir du Canada.

February 28, 2013

To Whom It May Concern

Re. Employment of Danielle Tremblay

This will confirm that Danielle Tremblay was employed by Indspire in the Communications and Media Relations Department from August 2012 to February 2013. Indspire is a nationally registered charitable organization devoted to excellence and providing the educational tools necessary for Indigenous youth to achieve brighter futures.

Danielle was Indspire's Communications Officer and her responsibilities included the following duties:

- Plan projects for key events and activities including Indspire Awards, Indspire Institute, career conferences, tradeshow, coordinating where necessary with other Indspire departments
- Determine or recommend appropriate varied communications platforms for Indspire and writes content
- Produce communications strategies, production and workback schedules for key projects, ensuring timely and comprehensive completion of projects
- Contribute to newsletter planning and produce content
- Develop and maintain media contact lists on a regional and specialized basis
- Oversee media monitoring and review monitored media daily for opportunities and threats to Indspire, making timely recommendations where necessary to the VP.

**Head Office**

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indspire@indspire.ca

**Patron:**

His Excellency  
the Right Honourable  
David Johnston  
C.C., C.M.M., C.O.M., C.D.  
Governor General of Canada

**CEO**

Roberta Jamieson  
President, Chief Executive  
Officer, Executive Producer,  
Indspire Awards

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David Gabriel Tuccaro  
Chair

Jean Teillet  
Vice-Chair

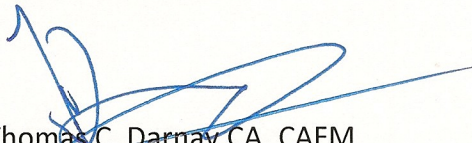
Skawennio Barnes  
Joe Dion  
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Lillian Hvatum-Brewster  
Fauna Kingdon  
Jean LaRose  
Peter J. Lukasiewicz  
Dr. James Makokis, M.D.  
Dr. Gerald McMaster  
Chief Clifford Moar  
Gordon R. Peeling  
Wm. (Bill) Shead  
Mary May Simon  
Paul Tsaparis  
Dr. Cornelia Wieman, M.D.

- Oversee creative services projects, including videography and photography, as assigned.
- Identify opportunities for Indspire's presence at national, local and regional forums, attending and staffing such events as required
- Provide French language services, as required

Having had the opportunity to work with Danielle, I can confirm that I have always found her to be a committed and engaging staff member. She joined our staff at a time of significant workload and immediately assumed a demanding portfolio of projects for which was responsible.

I wish Danielle well in her future endeavours.

Yours Sincerely,



Thomas C. Darnay CA, CAFM  
Vice President of Finance and Administration



P.O. Box 317  
Maniwaki, QC  
J9E 3C9

Tel: 819-449-7997  
Fax: 819-449-3170

info@anishprint.ca  
www.anishprint.ca

April 5, 2010

To Whom It May Concern:

It is with great privilege that I write this recommendation for Danielle Tremblay. I have been Ms. Tremblay's direct supervisor for more than five years (2005-2010). In her position as Account Executive at Anishinabe Printing, Ms. Tremblay has demonstrated all the attributes and skills of a valued employee.

Ms. Tremblay was instrumental in organizing many aspects of our calling card division and increasing sales. She has assisted in the marketing of our business as well. She is very organized, performs well under pressure and always meets deadlines.

In our business we need to have focused individuals who can produce quality work for our many clients. With her writing and editing talents she has assisted many of our clients by providing much needed help in designing professional communication tools. Her eagle eye and attention to detail has found many typographical errors before a job was printed.

We are very grateful for her ability to work fluently in both French and English. Ms. Tremblay also handles our accounts receivables and credit card deposits. I have found her to be an honest, pleasant and generous person. She has an ability to prioritize and manage projects on her own. In addition, she is personable and is well liked by our clients and management. Though we are all deeply disappointed to lose Ms. Tremblay, I highly recommend her for employment with any organization.

I volunteered to write this recommendation for Ms. Tremblay because I am very grateful for her contributions to our office and very confident that she has the intelligence, work ethic and communications skills to add value wherever she works. Please feel free to contact me if you have any questions about this outstanding woman.

Jenny McConini  
Manager

October 27, 1994



TO WHOM IT MAY CONCERN:

After fifteen years of going flat out, (five of them here), Danielle Tremblay has decided to take some rest and reflection. When she's ready to go again it will be to the next level. This letter is to recommend her whenever and wherever that may be.

Danielle has played an integral role in the growth of the station's "propaganda" department. She has consistently secured major electronic and print media coverage for City's personalities and programs both here and abroad.

She is particularly well grounded in the television, music and comedy businesses; and her skills would suit her especially well for work in communications, production, or marketing.

Danielle is articulate in two languages, resourceful and determined. She's always thinking entrepreneurially and can open the door as well as close the sale.

Feel free to call me if you need to know anything more.

MOSES ZNAIMER  
President/Executive Producer  
Citytv/MuchMusic/MusiquePlus/Bravo!  
MZ/cl

**Citytv/MuchMusic/Bravo**

299 Queen Street West  
Toronto, Canada M5V 2Z5  
Telephone (416) 591-5757  
Fax (416) 340-7005  
E-mail: citytv@eWorld.com  
i-net: citytv.com, muchmusic.com

**MusiquePlus**

209, rue Ste-Catherine  
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Téléphone (514) 284-7587  
Fax (514) 284-1889

**MuchWest**

560 Beatty Street, #305  
Vancouver, B.C. V5B 2L3  
Telephone (604) 662-7500  
Fax (604) 662-7500

**MuchEast**

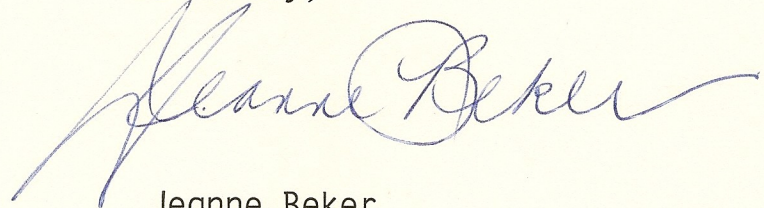
P.O. Box 1653, 2885 Robie Street  
Halifax, Nova Scotia B3J 2Z4  
Telephone (902) 453-4000  
Fax (902) 454-3270

Oct. 31, 1994.

To Whom It May Concern:

I've had the pleasure of working with Danielle Tremblay on numerous publicity-oriented projects over the past five years. I've always found her to be hard-working and dedicated, and her efforts have been instrumental in organizing various local and international press opportunities for me. I've especially appreciated her personable style, and strong creative eye. Danielle is a passionate person, and her enthusiasm for projects she believes in is always infectious.

Sincerely,

A handwritten signature in blue ink that reads "Jeanne Beker". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Jeanne Beker

Host/Segment Producer

Fashion Television



MAX ALEXANDER  
EXECUTIVE EDITOR  
213.965.4460 FAX 213.857.0494

30 November 1994

To Whom It May Concern:

This note serves as a letter of recommendation for Danielle Tremblay, whom I have known as the publicity manager at Toronto's City TV. Danielle is now seeking a position in public relations in Los Angeles, and I endorse her highly.

Over the past few years, Variety has run a number of stories about the innovative local programming being produced at City TV, Canada's largest independent TV station. Most of those stories happened because Danielle understood what Variety needed. As you may know, City TV has gained a reputation in the broadcasting business as a mecca of alternative, often inexpensive, programming that many see as the model for the 500-channel universe.

Danielle's enthusiasm and professionalism made it easy for Variety to profile City TV in a major page-one story. She even convinced me to visit the station myself.

Like most editors, I receive dozens of well-meaning phone calls from publicists every day, only some of which time allows me to take. I must say that I always found time for Danielle's calls because she usually had a good story waiting for us. And if that isn't a good recommendation, I don't what is.

Best,

A handwritten signature in black ink, appearing to read 'Max Alexander', written in a cursive style.

Max Alexander

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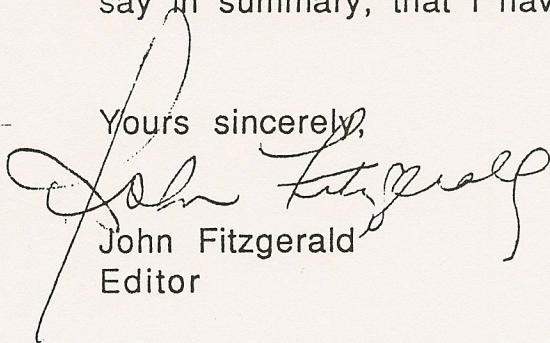
CAHNERS PUBLISHING COMPANY • A DIVISION OF REED PUBLISHING (USA)

# Broadcast Week

To whom it may concern:

I have had numerous occasions to work with Danielle Tremblay in her capacity as publicist for CITY-TV and have no hesitation in recommending her highly for a similar or related position. For the past several years that I, as editor of The Globe and Mail's weekly television guide, have dealt with Danielle, she has shown herself to be consistently forthright, enthusiastic and ready to do the utmost to see that my needs were met. She has gone beyond what some publicists see as their role, namely that of merely sending out releases and following up with a phone call, by communicating not only her enthusiasm for the programs she was publicizing, but suggesting interesting and visually appealing ways they could be presented. She likes her work, believes in her product and I can only say in summary, that I have consistently enjoyed our collaboration.

Yours sincerely,

A handwritten signature in cursive script, appearing to read "John Fitzgerald", written over the typed name and title.

John Fitzgerald  
Editor

CANADA'S NATIONAL NEWSPAPER  
THE GLOBE AND MAIL

444 Front Street West, Toronto, Ontario M5V 2S9 • Fax: (416) 585-5599

# STARweek

MAGAZINE

Toronto Star Newspapers Limited  
One Yonge Street, Toronto, Ontario, Canada M5E 1E6

Editor

April 21, 1992

To Whom It May Concern:

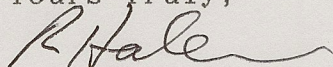
This letter will introduce Danielle Tremblay, whose work as Publicity Manager for CITY-TV has very much impressed me during the past two years.

As Editor of The Toronto Star's weekly television magazine, Starweek, I've had the opportunity to work with Ms Tremblay on numerous occasions as we covered CITY's programming and on-air personalities. I have found her extremely co-operative, with an excellent grasp of the magazine's need for balance, creativity and visually "grabbing" graphics.

In fact, some of our most intriguing cover images have been the direct result of Ms Tremblay's painstaking work in conceiving the perfect shot and following through from photo shoot to presentation to Starweek's art director. At a time when the majority of stations as well as even major networks provide the same duplicated artwork to all and sundry, it's a real pleasure to deal with a publicity person so committed to quality.

Based on Ms Tremblay's impressive creativity, imagination and dedicated hard work, I highly recommend her for any publicity position requiring a high-energy, well-organized achiever.

Yours Truly,



Bob Hallam,  
Starweek Editor



Maniwaki, le 24 mars 2000

À qui de droit

Objet : Constat de travail de Madame Danielle Tremblay

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Monsieur, Madame

La présente est pour confirmer que Madame Danielle Tremblay a travaillé pour la Corporation de Gestion de la Forêt de l'Aigle à titre de contractuelle en charge des communications. Son travail s'est déroulé à la saison 1999.

Durant cette période, Madame Tremblay avait comme responsabilité :

- L'organisation des activités d'inauguration;
- Le maintien des relations entre la Première Nation Algonquine et notre corporation;
- L'organisation des canaux de communication;
- La diffusion des informations à propos de l'entreprise.

Dans l'exercice de ses tâches, Madame Tremblay a fait preuve de beaucoup de professionnalisme, de ténacité et de doigté. De plus, sa vaste expérience et sa parfaite connaissance de la langue anglaise lui permettent d'agir avec une très grande efficacité.

Acceptez, Monsieur, Madame, l'expression de mes cordiales salutations.

Marc Beaudoin ing.f. M.Sc.  
Directeur Général  
Corporation de Gestion de la Forêt de l'Aigle



# RECENSEMENT · CENSUS

# 96

Hull, le 7 août 1996

Madame, monsieur,

Cette présente est pour vous confirmer que Madame Danielle Tremblay a été à l'emploi de Statistique Canada, sous ma supervision, du 4 mars 96 au 28 juin 96 à titre de commissaire au recensement.

Elle a été responsable du recrutement, de la formation et de la supervision d'une équipe de 14 recenseurs chargés de l'énumération d'un district pour le Recensement du Canada 1996. Elle se devait d'être disponible jour, soir et fins de semaine. Avec l'aide d'une adjointe administrative qu'elle avait aussi recruter et former, elle était en mesure de soumettre différents rapports de gestion en respectant les échéanciers parfois très serrés.

Elle a très bien exécuté son mandat tout en respectant les consignes de travail. Malgré son vaste territoire et les problèmes qui sont survenus (inondations, glissements de terrain, refus de collaboration des indiens), son humeur, son initiative, son énergie et son esprit d'équipe lui ont permis d'avoir l'entière collaboration de ses employés pour ainsi avoir d'excellents résultats sur le terrain. Etant parfaitement bilingue, il lui était facile d'avoir la participation de la population et de divers organismes pour mener à bien sa tâche.

Je n'hésiterais pas à la recommander pour un poste similaire requérant beaucoup de responsabilités et de dévouement. Je demeure disponible pour tous renseignements additionnels.

Veuillez agréer l'expression de mes sentiments les meilleurs.

Sandra Gray  
Chef de zone au recensement 1996  
68A, Rue Mercier  
Val des Monts, Qc  
J8N 7T9  
(819) 643-1588



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